



eBerlitz Online Products

Berlitz Online offers flexible access to interactive online language learning and global business skills programs designed for today's busy lifestyles.

Berlitz Online provides its users with new learning strategies that enable them to better manage their time and learn new languages and new business cultures quickly and effectively.

eBerlitz Self Study

An online self study language course is perfect for beginners or an excellent refresher for anyone needing some brush-up. The 24 x 7 access and interactive online environment keep students focused.

eBerlitz Tutoring

The online self study language course with the benefit of feedback from a Berlitz-trained tutor.

The tutor will respond to the student's questions via e-mail and provide guidance, for the best results.

Both eBerlitz Self Study and eBerlitz Tutoring offer:

- Placement test to determine student's level
- Access to online language training program for 1 year
- Detailed reports sent to the student and summary reports sent to the training manager
- A language achievement test to evaluate levels in relation to major standardized tests (TOEIC, TOEFL, The European Language Certificate)

Languages offered:

English, Spanish, Italian, French, German and Dutch.

eBerlitz Blended

Here is the best of both worlds for maximum results - live and online instruction - online activities delivered with the latest technology, plus face-to-face or internet-based live lessons with a Berlitz instructor. Customized instruction sessions activate the language and structures which students cover on their own, using a variety of dynamic review, practice and performance activities.

- Placement test to determine student's level
- Berlitz Instruction using the Berlitz Method®
- Pre-scheduled live instruction: 3, 7 or 14 pre-scheduled 90 minute sessions provide checkpoints and ensure progress

- Access to online language training for 1 year
- Response to student questions by a Berlitz-trained reactive tutor via e-mail for 12 months
- Detailed reports sent to the learner and summary reports sent to the training manager
- A language achievement test to correlate scores in relation to major standardized tests (TOEIC, TOEFL, The European Language Certificate)

eBerlitz Blended Options

Self study combined with live tuition at Berlitz or via Berlitz Virtual Classroom:

Blended Option 1:

90% self study + 10% live tuition

- 40 hours of online learning per language proficiency level
- 6 lessons of live instruction (with personal attendance or via the Berlitz Virtual Classroom)
- 12 months of tutor support
- Online self study for 1 year

Blended Option 2:

75% self study + 25% live tuition

- 30 hours of online learning per language proficiency level
- 14 lessons of live instruction (with personal attendance or via the Berlitz Virtual Classroom)
- 12 months of tutor support
- Online self study for 1 year

Blended Option 3:

50% self study + 50% live tuition

- 20 hours of online learning per language proficiency level
- 28 lessons of live instruction (with personal attendance or via the Berlitz Virtual Classroom)
- 12 months of tutor support
- Online self study for 1 year

eBerlitz Distance – Berlitz Virtual Classroom

Like all Berlitz language lessons, Berlitz Virtual Classroom lessons are conducted entirely in the target language by Berlitz instructors. After enrolment, students log on to the BVC website for scheduled lessons and converse with instructors in real time over the internet as they would at a Language Center. Course materials are combined with joint internet browsing to ensure that lessons are stimulating and up-to-date. Recording and playing back live lessons are all provided.

Students are given a live pre-course briefing session to familiarize themselves with the program and learning process before the first lesson.

- Assistance is given to students for every step of BVC course selection and enrollment.
- Learners are given a helpful live orientation session before the course start.
- A Student Guide details installation procedures, instructions for connecting to a class, recording and playing back live lessons.

Unique program benefits:

- Live instruction in the privacy of your home, office or hotel
- BVC teacher “travels” with you wherever you go
- Highly focused conversational training
- Each lesson can easily be recorded and played back for training and exercise
- Course materials include either Berlitz study material or eBerlitz Blended material
- Groups of employees at various locations can meet in the Berlitz Virtual Classroom
- Reports on learning progress sent to the student and the employer
- A final test to determine the achieved level of language competence

eBerlitz Global Skills

This online program discovers the cultural differences found in regions or countries worldwide and their implications to business dealings. Topics include communication, information exchange processes, decision-making, information control and hierarchy. Our interactive programs available anytime, anywhere, will have your employees develop the global mindset needed to ensure your company's worldwide success.

Doing Business in... This 120-minute online program, focuses on the cultural differences found in a number of regions or countries and provides valuable information as to how they affect the business world.

Doing Business in China – a 75-minute interactive program that explores the cultural differences of conducting business with China and how to navigate through the various protocols successfully.

Global Diversity – Berlitz Cross-Cultural's 50-minute online program investigates worldwide cultural differences and nuances, including topics such as communication, information exchange, decision-making practices, information control and hierarchy in major cultural regions of the world. Developed using Berlitz and Geert Hofstede* Intercultural content, metrics and interactive training techniques.

Participants will learn to handle global diversity by understanding different cultures and by learning special rules that apply when working with people from different cultures.

Topics covered in the program include:

- What is global diversity?
- How to measure your global fitness
- How to use the multi focus model with its seven main dimensions
- How to increase your intercultural effectiveness

*Geert Hofstede is a Dutch psychologist whose landmark study on cultural variability, commonly referred to as “Hofstede's Dimensions” is frequently cited by experts in the Cross-Cultural field.

What are the eBerlitz Online system requirements?

- Microsoft® Windows® NT4/2000/XP recommended, or 95/98/ME minimum
- 700 MHz processor and 192 Mb RAM recommended, or 128 Mb RAM minimum
- Windows® compatible sound card
- 30 Mb available on hard disk
- Microsoft® Internet Explorer 5 or later, must be enabled for Javascript®
- Macromedia® Flash™ player version 7.0 recommended, or version 6.0 minimum
- Internet connection: ISDN (128 Kbps) or DSL recommended, or 56 Kbps minimum
- Headset or speakers with microphone
- Personal e-mail address

Not available for Macintosh

**Learn anytime, anywhere with
Berlitz Online**

Berlitz Language Services Nordic

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